



Town of Avon

AVON COMMUNITY ELECTRICITY AGGREGATION

Month, Day Year

The Town of Avon is pleased to announce that our electricity supply program, Avon Community Electricity Aggregation (Avon CEA), has been renewed! Avon CEA is a group purchasing program, operated by the Town since 2019, which provides electricity supply options to help residents and businesses manage costs and increase renewable energy use. You currently receive one of Avon’s supply options. This letter explains upcoming changes to the products and your options.

Avon’s new pricing takes effect starting on your December 2024 meter read.

All Avon prices will be lower than National Grid’s current residential Basic Service prices.

For most customers, no action is needed to receive the new pricing.

Our current pricing has been fixed since 2021, providing multiple years of price stability. During this time, the Program has collectively saved \$3,708,215 for the community, or \$2,731 per average residential customer, compared to National Grid’s supply cost.

AVON’S NEW SUPPLY OPTIONS

Prices lower than utility: All products will cost less than National Grid’s Basic Service residential supply when the new prices go into effect.

All new Avon CEA product prices will be fixed for **36 months**, from **December 2024 through December 2027 meter reads**.

Avon Basic
<p>13.700 ¢/kWh</p> <p>Meets MA renewable energy requirements (62% renewable in 2024)</p>

Avon 100% Green
<p>15.040 ¢/kWh</p> <p>MA Class I RECs to total 100% RECs (MA Class I RECs) to total 100% (100% renewable in 2024)</p>

The National Grid Basic Service residential price is 16.055 ¢/kilowatt-hour (kWh) from Aug 1, 2024 – Jan 31, 2025 and contains only the required minimum renewable energy. As National Grid prices change frequently and future rates are unknown, future savings cannot be guaranteed.

- No action is necessary to receive the new pricing for your current Avon supply option, unless you have voluntarily placed a “supplier block” on your National Grid account, which prevents any changes.
- You may switch to another Avon supply option at any time OR you may leave the Program at any time, without penalty and return to Basic Service with National Grid. To switch options or leave the Program, call our program’s new electricity supplier, Direct Energy, at (866) 968-8065 8 AM - 8PM, or submit a request at Avon-CEA.com.

AVON CURRENT & NEW PRICES

The table below shows the current and new prices based on which supply option you use. Unless you have affirmatively selected another option in the past, you use the Avon Basic supply option.

	Avon Basic		Avon 100% Green	
	Current	New	Current	New
Price	10.202 ¢/kWh	13.700 ¢/kWh	14.095 ¢/kWh	15.040 ¢/kWh
Duration	Dec 2021 - Oct 2024	Dec 2024 – Dec 2027	Dec 2021 - Oct 2024	Dec 2024 – Dec 2027
Required Renewable Energy	62%	62%	62%	62%
Voluntary Renewable Energy (Class I sources)	None	None	100%	38%
Total	62%	62%	162%	100%
Supplier	Dynegy	Direct Energy	Dynegy	Direct Energy

- Program prices only apply to the **supply** portion of your electric bill. National Grid will continue to set the charges on the **Delivery** on your electric bill and will repair outages and manage all billing.
- Avon CEA has no impact on any solar benefits, low-income discounts, or budget billing plans.
- At the end of the pricing term, you will be automatically renewed in your current product which may have a higher or lower price and a different percentage of voluntary renewable energy as negotiated by the Town. The Town will announce price changes at least 30 days before any such price change takes effect. Product details will always be available on the Town’s website for the Program: Avon-CEA.com.
- Wind, solar, and low-impact hydropower are some of the most common sources that qualify for Class I. For more details on Class I sources and the required minimum renewable energy, see www.mass.gov/service-details/program-summaries.

NEXT STEPS

- The first bill to show the new pricing will be the bill you receive showing usage from your December to January meter read. Most customers can expect to receive this bill in early January.
- To check if you have a “supplier block”, and/or remove it, contact National Grid at (800) 322-3223. If you have a block and do not remove it, your account will be returned to National Grid Basic Service on your December 2024 meter read.
- Tax-exempt small business customers participating in the Program must provide a copy of their Tax-Exemption Certificate directly to Direct Energy via email at usn.taxexemption@directenergy.com, or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180. There is no penalty charge for leaving National Grid’s Basic Service, however, Industrial customers (G-2 and G-3) may receive a reconciliation charge or credit.
- If you have already chosen a Green Power supply option on your own, you must opt out of this Program, in order to maintain their tax-exempt status.
- If you are receiving electricity supply from a competitive supplier, you may have signed up after this mailing list was created. To ensure that you continue to receive your electricity from that competitive supplier and prevent any possible early termination fees, **you must contact Avon’s supplier to opt out of the Program.**

QUESTIONS & SUPPORT

- For questions or troubleshooting, please contact the town’s consultant that manages the Program, Good Energy, by using the online form at Avon-CEA.com, or by calling (866) 225-5676.